

Our Leadership

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Clayton Wood
CEO



Clayton Wood is CEO at Seattle-based Picnic and is responsible for overall development and growth for the company. Wood's passion as CEO is to build high performance teams and fully realize the financial and business potential of the company for all constituents.

Wood has served in key leadership positions in organizations ranging from startups to Fortune 100 organizations, across a variety of technology industries, including renewable energy, robotics and software. Wood has successfully taken companies from scratch to global publicly traded businesses or to successful acquisition.

Prior to Picnic, he served C-suite positions as COO at IUNU, an award winning, venture-backed precision agriculture startup;

CEO and President of Synapse Product Development; COO at Naverus; and COO/President at Xzeres Corp., a publicly-traded global leader in small scale wind energy. Wood spent 12 years at AlliedSignal and Honeywell where his roles included stewarding both the airborne radio and flight data recorder business units.

Wood holds an MBA from the University of Washington, as well as Bachelor of Science and Master of Science degrees in Mechanical Engineering from Texas A&M.

Mike McLaughlin
VP Product



A Washington native with global product expertise, Mike's responsible for developing and commercializing Picnic's product vision and leading customer/strategic partner development and engagement. He has been creating revolution and evolution in food and beverage for over a decade, bringing to life incredible products and experiences for his customers. He's happiest when he's in front of his customers listening to their brand stories and strategizing on how to use Picnic's technologies to support them.

Mike's professional DNA is intense customer focus, marketing and business savvy, and a broad technical background that he advanced through his work at BUNN, Concordia Beverage Systems, and Starbucks. As Director of Product Management at BUNN, he was an instrumental

leader in the Product Strategy Division and a founding member of their Future Technology Team. While at BUNN, he developed BUNN's customer and segment-focused espresso and technology products strategy, creating a portfolio roadmap inspiring customers and leadership alike. Mike led new product introductions and marketing to reach different audiences and provide product solutions to a wide customer base. Finally, as VP-Innovation and Development at Concordia, Mike successfully pursued an IP strategy resulting in Concordia's sale to Middleby Corporation.

A graduate of the University of Washington and Registered Professional Engineer, Mike holds ten patents in food and beverage.

Tim Talda
VP Engineering



Tim Talda has successfully led engineering teams developing complex electro-mechanical products for mass production across a wide variety of industries from rugged computers to Stirling engines to E-commerce packaging systems. He believes in achieving fastest schedule of development by identification and robust mitigation of potential product issues utilizing accelerated learnings about these concerns. Tim joined Picnic in November of 2020. Previously, he launched three different packaging machines for mass production internally at Amazon.com. Tim has also led product development teams for Infinia where the first commercial scale solar powered Stirling generator field was installed and operated, multiple rugged handheld/tablet/laptop customizable comput-

ers for various rugged computer customers at Itronix, and led development, installation, and startup of extremely large customized mining equipment in Chile, Indonesia, and China. Tim earned a BSME from Carnegie Mellon, an MS in Aeronautical Engineering from the Air Force Institute of Technology, and an MBA from Pepperdine.

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Lamont Glendinning

VP Sales



Lamont Glendinning's career has evolved with one thing in mind, the customer experience and relationship building. From owning and operating his own restaurants at a young age, to managing multiple restaurant concepts and executive level food sales, Lamont has always strived to build trust and deliver complete satisfaction to his customers.

Lamont has been with Picnic since July of 2020. After seeing a Picnic press release on television and being amazed at the technology being developed, he immediately contacted the CEO to discuss an executive sales position. Previously Lamont was the VP of National Accounts and Business Development at Orion Landmark for over 16 years, helping grow them into the largest supplier of pizza and pizza

components for the convenience store industry. Lamont has been on various food and retail advisory boards and has provided food service solutions to thousands of operators around the country in the convenience, retail, food service, military, and big box retailers.

Lamont earned a bachelor's degree in Business Management from Kaplan University.

Kati Fritz-Jung

Chief Food Scientist



Kati Fritz-Jung has worked in the food service and manufacturing industry for over 30 years and holds 18 patents in food processing and automation. She received her BS in Foods and Nutrition and her MS in Food Science from the University of Illinois.

Prior to joining Picnic, Kati has served as Vice President of Research and Development for Sargento, Little Caesars, and Schwan's, where she has been responsible for creating world-class R&D teams, programs, and facilities.

At Schwan's, Kati's team created many new products that exceeded sales projections and was responsible for the successful R&D integration of acquired companies. Schwan's R&D became a profit center which, under Kati, always delivered on their expected financial contribution.

At Little Caesars, she was called upon to create and implement kitchen automation, IT-based marketing, merchandizing, and cost savings. She also was tasked with simplifying kitchen operations and revamping Little Caesars' food quality and food safety programs.

At Sargento, Kati created an Applied Research approach to innovation and supported development and growth for Sargento's Consumer Product Division, Food Service Division, and Food Ingredient Group.

In her early career, Kati held numerous senior and executive roles in R&D for Anheuser Busch, Nabisco, Nestle Purina and Riviana.

Don Coyner

Director of Brand



Don Coyner is Brand Director at Picnic. Prior to joining Picnic Don spent 23 years at Microsoft where he had roles in marketing, product planning and user experience and product design including responsibility for all brand and marketing communications for the original Xbox and before transitioning managing design starting with Xbox 360. In addition to Xbox he spent time running design for Skype, OneNote, the Microsoft Intelligent Assistant; Cortana and classroom education experiences.

Don was one of the original small team of executives who started Xbox in 1999.

Prior to Microsoft Don worked in marketing at Nintendo of America with responsibility for all product positioning, advertising, packaging,

consumer research, brand development for all Nintendo hardware and games.

Don started his career in 1980 in the advertising agency business, first at Campbell-Mithun in Minneapolis where he worked on General Mills cereals and then at Foote, Cone and Belding in Chicago where he worked on Kraft food products and Kleenex.

Don has a Masters Degree in Integrated Communications from Northwestern University and a BA in marketing from the University of Utah.